

Hyola[®] 50

BENEFIT CHECKLIST



Seeking perfection

Enhanced vigour, looks, standability, manageability, robust blackleg resistance and yield like you've never seen before. No other Australian variety comes close to this one.

Mid season finish

Hyola[®] 50 is an early-mid (5) maturing variety which is ideally suited to medium rainfall areas.

It's maturity is similar to Surpass 501TT and Opal and a fraction later than Outback and Rivette.



Hyola[®] 50 - deep golden (butter like) petals make Hyola[®] 50 the kind of crop others talk about. Photo taken at Western Flat (SA) 13/10/06.

Robust blackleg resistance

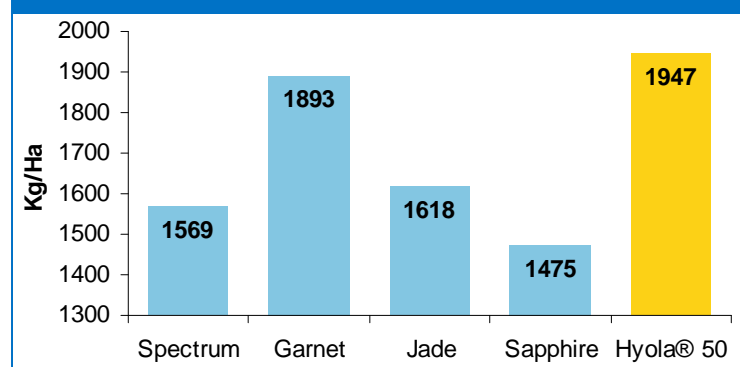
Whilst no one knows exactly how many genes are responsible for the resistance to the blackleg we see in current Australian canola varieties, we do know that somehow different combinations of these genes constantly challenge the disease and protect varieties.

Incorporating European and Australian genetics to keep blackleg guessing and combat disease, Hyola[®] 50 has the highest blackleg rating you can get - rated Resistant (R).

Soaring yields

Now into it's second year of release, Hyola[®] 50 is continuing to beat all other varieties in its class. Results averaged from two seasons of NVT trial data show that Hyola[®] 50 outyielded comparable varieties by as much as 28%.

COMPARATIVE YIELD RESULTS

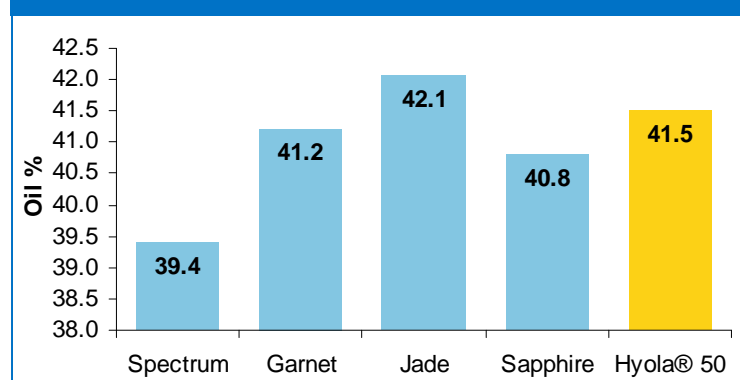


Average of 36 NVT trials conducted throughout Australia during the 2006 and 2007 seasons.

Good oils

If you're looking for more than just yield from your canola variety, then Hyola[®] 50 is for you. Trials conducted over previous seasons show good potential to achieve levels beyond 41%.

COMPARATIVE OIL CONTENT



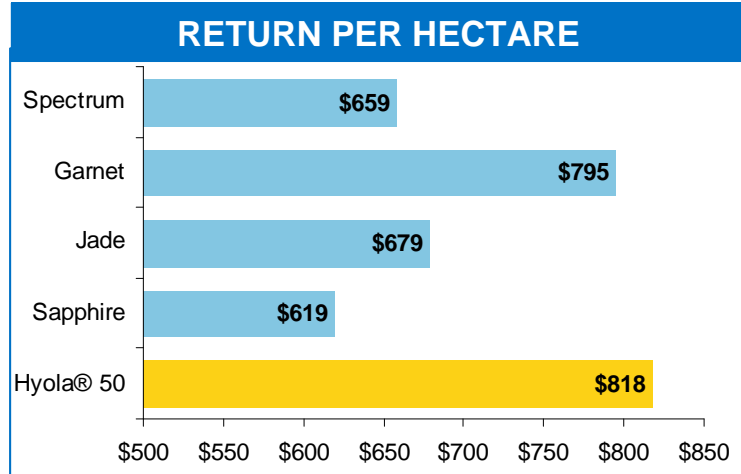
Combined average of 24 NVT trials conducted throughout Australia during the 2006 and 2007 seasons.

The 'Can do' Canola



Great returns

Get ready for great returns when you try Hyola® 50. Look at these returns based on the NVT trial results from the 2006 and 2007 seasons.



Calculation based on an assumed market price of \$A420/mT. Results based on a combined average of 36 NVT trials conducted throughout Australia during the 2006 and 2007 seasons.

HYOLA® 50 VARIETY PERFORMANCE

	Plant Vigour		Extreme
	Blackleg Rating		R
	Standability		Excellent
	Rainfall Required	Medium	
	Oil Content	41 – 45%	
	Maturity Type	Early – Mid (5)	

Blackleg Rating: R = Resistant. R-MR = Resistant-Moderately Resistant. MR = Moderately Resistant. MR-MS = Moderately Resistant-Moderately Susceptible. MS = Moderately Susceptible. MS-S = Moderately Susceptible-Susceptible. S = Susceptible. S-VS = Susceptible-Very Susceptible. VS = Very Susceptible.

PO Box 337 Toowoomba, Qld. 4350
Ph: 07 4690 2666 Fax: 07 4630 1063

www.pacificseeds.com.au

Email: info@pacseeds.com.au



Better emergence and a healthier crop

Maxim® XL has been shown to give effective control of diseases like rhizoctonia and pythium which are responsible for slow developing, sparse looking crops.

The end result is a more vibrant and vigorous crop which emerges quickly and grows freely.



Realise your full potential

The true yield potential of a canola crop is established within the first few weeks of growth.

This is the time when insects also prey on the newly emerging crop and can inflict irreparable yield-bearing damage.

To give your crop the best possible start, we've pre-treated all Hyola® 50 seed with Maxim® XL and Gaucho® at no extra cost.

The Choice is yours...

We are committed to choice. Our range includes high performance hybrids, marketing leading TT varieties, Clearfield®, new Roundup Ready® canola varieties and the new and unique range of low-rainfall Juncea canola varieties.



Hyola® 50 is conventionally bred and not developed through genetic manipulation (non-GM).

