

NEW

## LAUNCH



KEY: Suitability Rating Scale  
1 - Poor – 5 - Excellent

## HYBRID ATTRIBUTES

**Launch is a late flowering sudan hybrid with enhanced yield potential compared to Superdan 2. Being a sudan type forage, this hybrid generally has lower levels of prussic acid compared to other forage sorghums.**

- Excellent early growth
- Suitable for both cattle and sheep grazing
- Fine-stemmed, ideal for hay production as finer stems result in a quicker dry down
- Excellent regrowth after cutting

## Grazing

- Dairy Cows	4
- Weaners	4
- Cows/Steers	5
- Sheep	4

Hay	5
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Pit silage	3
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Round bale silage	4
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BMR	1
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Nematode Control	3
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Prussic Acid potential	5
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Grain yield (additional energy from grain higher starch levels)	1
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## SOWING RATES &amp; SOIL TEMPERATURE

Soil temperature for sowing	16°C and rising
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Marginal dryland (kg/ha)	3-5
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Favourable dryland (kg/ha)	5-10
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Irrigation or high rainfall (kg/ha)	10-20
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## CHARACTERISTICS &amp; RATINGS

- Medium - Late Maturity
- 95-100 days to mid-flower
- 49,000-67,000 seeds/kg

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