

LAUNCH



KEY: Rating Scale 1 - 9
1 - Poor – 9 - Excellent

HYBRID ATTRIBUTES

Launch is a late flowering Sudan hybrid with enhanced yield potential compared to Superdan 2. Being a sudan type forage, this hybrid generally has lower levels of prussic acid compared to other forage sorghums.

- Excellent early growth
- Suitable for both cattle and sheep grazing
- Fine-stemmed, ideal for hay production as finer stems result in a quicker dry down
- Excellent regrowth after cutting

SOWING RATES & SOIL TEMPERATURE

Soil temperature for sowing	16°C and rising
Marginal dryland (kg/ha)	3-5
Favourable dryland (kg/ha)	5-10
Irrigation or high rainfall (kg/ha)	10-20

Palatability	8
Digestibility	8
Speed of regrowth	8
Stalk sweetness	6
Standability	8
Leaf disease resistance	7
Suitability to finish cattle	7
Pit silage	7
Round bale silage	8
Milk production	6
Hay	9
Sheep	9
Autumn/winter standover	5
Quick spring feed	8
Ideal height to commence grazing (m)	1

CHARACTERISTICS & RATINGS

- Late Maturity
- 95-100 days to mid-flower
- 49,000-67,000 seeds/kg



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